

# THE VALUE OF YOUR HOME







Created by:

PAINT THE TOWN GREEN



# FIRST IMPRESSIONS COUNT

Refresh your exterior

You don't have to spend a fortune to increase your 'kerb appeal'. Start off by removing any clutter from the front of your home: throw away old pots and dead plants. Next, hire a jetwasher and clean any paving stones or tiling (being careful not to remove any grout).

Sand-down and repaint your front door. Consider a vibrant, bold colour like yellow to make your home stand out.

Finally, fresh hanging baskets can help create a fresh, natural feel to your home.

Spend: £1,000 Increase the value by: £4,000



# **GET COOKING**

Replace or repaint your kitchen

As American actress Debi Mazar once said 'Kitchens are the heart of the home'. They're also one of the most valuable aspects of a house too: fitting a brand new kitchen could increase its value by over £45,000.

However, full refits can get expensive - as well as time consuming. That's why more homeowners are opting for simple rennovations limited to refreshing walls cabinets with new paint.

New fittings - like handles or taps - are also simple upgrades that can make a big difference.

Spend: £3,000 - £20,000 Increase the value by: £45,000



#### **UPGRADE YOUR UPSTAIRS**

Create an en suite in your master bedroom

It may not be the solution for every home but taking space out of your master bedroom and creating an en suite brings the convenience one extra bathroom and the appeal of a personal space for the occupants of a master bedroom.

In many London homes, bedrooms are awkwardly-sized and some bathrooms are still split into bathrooms and toilets!

Get creative with the space - and also consider utilising any understair space for a downstairs toilet. These also command a premium.

Spend: £12,000 Increase the value by: £20,000



# START PLANNING

Apply for planning permission

If you're looking to move home in the next few months and you can't face a major project - or even if you're curious about the possibilities, it's worth applying for planning permission for an extension.

Granted planning permission can have a meaningful increase to the value of your home, even if there's nothing built yet! New buyers are likely to take into account the potential of a home in its purchase price.

Spend: £450 (Approx.) Increase the value by: £20,000



# **BE REFRESHING**

Apply fresh paint & wallpaper

One of the most cost-effective ways of increasing the value of your home is simple redecoration.

Make a statement in your downstairs bathroom with vibrant wallpaper, and create a sense of place with a statement wall in your living room.

Even muted, neutral colours can work wonders, producing a fresh, clean look perfect for new homebuyers.

Spend: £2,000 Increase the value by: £15,000

# CAN WE HELP?

We are a painting and decorating team on a mission to provide our customers with a high-quality experience that sets a new standard.

We are detail-orientated and combine forward-thinking industry knowledge alongside excellent service, using our 25+ years in the industry to give you confidence and make working together easy and enjoyable.

We embrace the traditional craft of painting and decorating and prioritise a modern approach, from attentive customerservice to ethical innovation and inclusive business practices.

We offer free, no-obligation quotes and colour consultations.

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